



**July 31 to August 2, 2026  
Ponoka, Alberta**

March 1, 2026

Hello!

Thank you for your interest to sponsor the 2026 APHA Zone 10 Paint Horse Committee. We are a volunteer committee representing Paint Horse owners, breeders, and exhibitors throughout Western Canada. For more than 20 years, the Zone-O-Rama has been the highlight of Canadian summers as we organize Canada's largest APHA-Approved Paint horse show. We are excited to be taking the show to the Calnash Ag Events Centers in Ponoka Alberta in 2026.

The Zone 10 Zone-O-Rama attracts Paint Horse exhibitors from BC, Alberta, Saskatchewan and Manitoba. In 2025, we were the #1 APHA-Approved show in Canada! We have three jam-packed days of showing and are excited to offer:

- ★ Awards\* to the top competitors in over **130 APHA-Approved classes** including: Halter, English, Western, Ranch, Hunter Hack, Pleasure Driving, and more. We're excited to be offering individual class awards (pending sponsorship) and will have a Prize Table set up where exhibitors can choose from a selection of items as their class award.
- ★ Daily **Exhibitor Social events** including an Exhibitor Welcome Social (hosted by Eagle Hill Equine) on move in day, Family-friendly competitions outside the show pen (ask us about duck hunt!), and Breakfast in the Barns each morning of the show; including prizes and giveaways to get everyone involved.
- ★ **Exhibitor Welcome Goodie Bags** - the perfect way to get in front of every exhibitor that attends the show. prizes throughout the weekend! 75 of a like item puts you right in the hands of every exhibitor.
- ★ Limited number of added money **Zone-turity** classes. We're looking for \$250 for each; contact the committee for a list of classes offered. We're exploring new ways to recognize exhibitors in these classes with additional bonuses or rewards.
- ★ Excellent facility all under one roof. We're looking for **three Arena sponsors** (\$1,500) and **six Alleyway sponsors** (\$750) to help cover the cost of renting the facility.

Altogether, your sponsorship will help support youth, amateur and open Paint Horse exhibitors to once again make the APHA Zone 10 Zone-O-Rama the top-rated Paint Horse show in Western Canada. We welcome an opportunity to work with you to find a level of sponsorship that best suits your goals - whether it's marketing, community outreach, or you have a personal connection to the show. Please reach out to your Zone Committee representative to chat about how you can get the most return for your generous sponsorship.

**Devon Smith, President**

APHA Zone 10 Paint Horse Committee

C: (778) 886-3814      E: aphazone10@gmail.com



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**Help us keep the gates open and the legacy alive!** Your sponsorship does more than just display a logo—it directly supports youth and amateur riders, preserves our equine culture, and brings tourism to our local economy. When you partner with us, you are part of the team. All of these levels will give our sponsors flexibility to choose the right package based on their benefits and budget.

**★ Class Sponsorship - \$75**

- website listing
- pre- and post-show social media recognition
- Live Announcement: "This class is proudly brought to you by [Your Business/Name]" said 3 times per class.

**🏆 Gold Sponsor - \$750**

- Includes Silver plus:
- Naming of Barn Alleyways (six available)
- Banner Placement: Large (e.g., 3'x6") banner in the warm-up or main arena.
- in-appreciation show photo

**★ Copper Sponsorship - \$125**

- Includes Class plus:
- Logo on Website: Your logo featured on the sponsor page of our website.
- cross promotion of social media posts and videos

**☀️ Platinum Sponsor - \$1,000**

- Includes Gold plus:
- Complimentary Horse Stall at the 2026 Zone-O-Rama (Thurs-Sat night only)
- Full Season Promotion: Dedicated social media spotlight and your logo featured on our website homepage and all official programs.
- Vendor space (facility fee included)

**🥉 Bronze Sponsorship - \$250**

- Includes Show plus:
- Optional Vendor space (additional facility fee \$200)
- Specialty: Sponsorship of a specific award, event, or other
- website logo (with hyperlink)

**💎 Diamond Sponsor - \$1,500+**

- Includes Platinum plus:
- Premiere Banner: Priority placement of your large (e.g., 4'x8') banner in the main arena (you provide the banner)
- Show Arena Title Rights: Your business highlighted as the presenting sponsor on a specific show day

**🥈 Silver Sponsor - \$500**

- Includes Bronze plus:
- website recognition (with logo and hyperlink)
- your logo or text on awards
- Arena Banner: Standard sized banner (e.g., 3'x5') displayed (you supply).

***We're excited to hear how you would like to see your sponsorship used. Please reach out to your committee representative to chat about ways we can work with you! Thank you for helping us to make the 2026 APHA Zone 10 Zone-O-Rama Paint Horse Show!***